### **MELBOURNE WINTER MASTERPIECES**





THE GREATEST EXHIBITION OF ALL TIME ONLY AT MELBOURNE MUSEUM | OPENS APRIL 2011 KINGTUTMELBOURNE.COM.AU

### MEDIA RELEASE

The exhibition is organised by the National Geographic Society, Arts and Exhibitions International and IMG, with cooperation from the Egyptian Supreme Council of Antiquities

### **MELBOURNE WINTER MASTERPIECES**

AND THE GOLDEN AGE OF THE PHARAOHS

AN EXHIBITION FROM NATIONAL GEOGRAPHIC

### THE GREATEST EXHIBITION OF ALL TIME ONLY AT MELBOURNE MUSEUM

#### BLOCKBUSTER EXHIBITION TUTANKHAMUN AND THE GOLDEN AGE OF THE PHARAOHS WILL OPEN AT MELBOURNE MUSEUM ON 8 APRIL 2011

The exhibition, which has drawn over seven million visitors in the United States and London in the past five years, marks the first visit of King Tutankhamun's treasures to Australia. Melbourne will be the exhibition's one and only stop in Australia.

Tutankhamun and the Golden Age of the Pharaohs is a National Geographic exhibition that explores the figures who guided ancient Egypt more than 3,000 years ago.

The exhibition focuses on the 18th Dynasty, a 250-year period when Egypt was at the height of its power and the "Golden Age" of Egyptian artistry. This was the era when Tutankhamun and his ancestors reigned. The extensive array of more than 130 extraordinary artefacts from the tomb of Tutankhamun and other ancient Egyptian sites offers a glimpse into an incredible period in history. The latest research on Tutankhamun's death is also presented. The artefacts on display are so highly cherished they rarely leave Egypt.

The exhibition is organised by the National Geographic Society, Arts and Exhibitions International and IMG, with cooperation from the Egyptian Supreme Council of Antiquities. The Australian visit is made possible by a partnership with Victorian Major Events Company, the Victorian Government and Melbourne Museum.

"People of all ages have an enduring fascination with Tutankhamun. This exhibition gives a whole new generation the chance to experience the wonders of ancient Egypt," said Zahi Hawass, Secretary General of Egypt's Supreme Council of Antiquities. "I encourage people from all across Australia to come to Melbourne to discover the magic and mystery of the boy king."

Continued

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# MELBOURNE WINTER MASTERPIECES TOTAL AND THE GOLDEN AGE OF THE PHARAOHS



Terry Garcia, National Geographic Society's executive vice president for Mission Programs commented: "Egypt's ancient treasures are among the world's greatest cultural legacies. This exhibition provides a rare opportunity to view these amazing artefacts and learn more about ongoing research on the life and death of the boy king."

Proceeds generated from the world tour are being used to help conserve Egypt's ancient treasures and support the construction of the new Grand Egyptian Museum (GEM) in Giza, where proceeds generated from the world tour are being used to help conserve Egypt's ancient treasures and support the construction of the new Grand Egyptian Museum (GEM) in Giza, where these antiquities will be housed for future generations. "Most people only have the chance to learn about Tutankhamun and his era in school books," said John Norman, president of Arts and Exhibitions International. "This exhibition brings people inside his world to behold some of his most precious treasures, as well as play a part in preserving them for future generations."

"It is a great privilege to be able to bring an exhibition that holds such historical significance throughout the world to Australia for the very first time. We would like to thank the Victorian Government, through the Victorian Major Events Company, Museum Victoria, Arts Victoria and Tourism Victoria for everything they have done to make this possible," said Stephen Flint Wood, Managing Director IMG Arts & Entertainment.

"Tutankhamun and the Golden Age of the Pharaohs transports us to Ancient Egypt through the power of the more than 130 stunning objects found in his tomb and also the tombs of his close relatives," said Dr J Patrick Greene, CEO, Museum Victoria. "I am very proud that Melbourne Museum is able to follow the outstanding success of both A Day in Pompeii and Titanic: The Artefact Exhibition with this extraordinary exhibition of treasures from the Cairo Museum."



## **ABOUT THE EXHIBITION**

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- Running from 8 April 2011 at Melbourne Museum, *Tutankhamun and the Golden Age* of the Pharaohs provides insight into the life of Tutankhamun and other royals of the 18th Dynasty (1555–1305 BC). The treasures in the exhibition are more than 3,000 years old.
- Tutankhamun was the last king of Egypt's most powerful family of the 18th Dynasty, and ruled during a revolutionary period of Egyptian history. The boy king died under mysterious circumstances around the age of 19, having ruled for about 10 years (1333–1323 BC).
- Tutankhamun and the Golden Age of the Pharaohs offers glimpses of that evolving period. More than 50 of Tutankhamun's burial objects will be on display, including his royal diadem – the golden crown that Howard Carter discovered still on the head of the mummy, which Tutankhamun wore as king – and one of the gold and inlaid canopic coffinettes that contained one of his mummified internal organs.
- About 80 additional artefacts from temples and tombs of Tutankhamun's family and other 18th Dynasty royals, as well as possessions of several elite individuals with close connections to the royal family will also be exhibited. These stone, faience and wooden pieces from burial sites before Tutankhamun's reign will give visitors a sense of what the burials of both royalty and upper classes were like and what the Egyptians of that time considered essential for the afterlife.

### INTERESTING FACTS ABOUT THE EXHIBITION

- Combined crated weight of the 130+ artefacts in the exhibit is approximately 6,577 kgs
- The smallest item in the exhibit is a piece from a gaming board found in Tutankhamun's tomb that is approximately the size of a thumbnail
- The largest item is the gilded coffin of Tjuya (Tutankhamun's great grandmother) which is just over seven feet long
- The heaviest item is the "Statue of Thutmosis IV and his Mother Tia" weighing approximately 793.79 kgs
- Most artefacts need a constant 21.11 degree temperature and 50 percent humidity at all times with no direct sunlight or excessive artificial lighting for preservation
- The musicscapes in the galleries were composed specifically for this exhibition
- Egyptian officials travel with the artefacts at all times. A team from Egypt will uninstall the artefacts from New York
- Once the artefacts arrive in Melbourne, Egyptian handlers will install the artefacts at Melbourne Museum, and officials will remain in Melbourne with the artefacts until they leave the country

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# TICKETING INFORMATION

### BOOKINGS

#### TICKETS ON SALE NOW

Tickets will be available to purchase for the period 8 April to 17 July 2011 kingtutmelbourne.com.au or telephone Ticketek 132 849

#### **GROUPS AND SCHOOLS BOOKINGS**

Available now. Tickets will be available for the period 8 April to 6 November 2011 Bookings through Ticketek on 03 9299 9030

#### OFFICIAL TRAVEL PACKAGES AND CORPORATE HOSPITALITY PACKAGES

Can be purchased from kingtutmelbourne.com.au or telephone Showbiz 1800 KING TUT

### TIMES

Monday to Friday – Opens 10am Saturday & Sunday – Opens 9am

### PRICES

Adults from \$29.50 Children from \$17.50 Concessions from \$26.50 Family 4 Pack (2 adults & 2 children) from \$80.00

Proceeds generated from the world tour are being used to help conserve Egypt's ancient treasures and support the construction of the new Grand Egyptian Museum (GEM) in Giza, where these antiquities will be housed for future generations to behold.

#### More information is available at kingtutmelbourne.com.au

**NOTE TO EDITORS:** Media material and images are available on a password protected site. Special login is required – please contact Limelight PR for details.

Tutankhamun and the Golden Age of the Pharaohs is one of the 2011 Melbourne Winter Masterpieces exhibitions.

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