

Jersey Boys Australia Privacy Policy

This Website Privacy Statement applies to this website which is operated by JB Australia Management LLC, Dodger Theatricals Ltd, Newtheatricals Pty Limited (ABN 93 084 298 573) and PD Entertainment Corporation Pty Limited (ACN 070 253 002) trading as the Jersey Boys Australia Joint Venture ("Jersey Boys") under the domain name <http://www.jerseyboysaustralia.com> or <http://www.jerseyboysaustralia.com.au> ("Website")

Jersey Boys respects the privacy concerns of the users of its Website and has created this privacy policy to explain what information is gathered from your visit to the Website, and how such information may be used. Jersey Boys complies with the requirements of the National Privacy Principles (NPPs) contained in the Privacy Act 1988 (Cth) as amended from time to time.

"Personal Information" is information or opinion about an individual that identifies the individual, or from which it is reasonably possible to determine the individual's identity.

What Personal Information is collected?

When you ask Jersey Boys to provide you with information, goods or services, sign up to join one of Jersey Boys' clubs, or submit a competition entry form, you will be asked to provide contact information (such as your name, telephone number, postal address and email address). You may also be asked for demographic information (such as your age and gender) and/or profile data (such as entertainment preferences e.g. what type of shows you prefer).

How and for what purpose do we collect Personal Information?

Jersey Boys collects Personal Information in various ways. The most common ways and purposes are:

- Information collected when you register or update an online profile, which may include personal data such as your name and contact details;
- From application forms when individuals apply to become members of clubs or registered lists run by Jersey Boys, for the purpose of providing news, information, offers and other services in accordance with terms and conditions of the club or registered list.
- From our primary ticketing agency when individuals have given the ticketing agency permission for the ticketing agency to provide the individuals' Personal Information to presenters/producers related to the event for the purpose of providing information about future events.
- From competition entries and promotions, for the primary purpose of running the competition or promotion and contacting the winner(s), and, unless advised otherwise, for the purpose of sending information, news and offers in relation to information, goods and services.
- Information submitted if you participate in an online survey;
- From telephone, email, written and in-person inquiries directed to Jersey Boys, for the purposes of responding to enquires.
- Any messages or comments you submit to us via this website which may include personal data such as name, email address and telephone number.
- From websites through automatic processes such as cookies. Cookies are used to better understand users and improve the layout and functionality of Jersey Boys website. This tracking

is conducted in such a way as to ensure the anonymity of visitors to Jersey Boys website. While cookies may identify the computer, it should not identify the individual.

Cookies and Online Privacy

In common with many commercial websites we may also collect aggregated information which tells us about visitors to this website but not the identity of those visitors. For example, we may collect information about the date, time and duration of visits and which pages of this website are most commonly accessed. This information is used by us to help to administer and improve the website.

Like many major websites, the Website may use “cookies” which store some information on computers accessing the Website. Cookies may be used by us for a variety of purposes. For example, we may use cookies to recognise a computer which has previously visited this Website and customise the Website according to previous preferences and site behaviour. Cookies may also be used to manage security and store information about the type of browser being used. With most Internet browsers, users can erase cookies from their computer’s hard drive, block all cookies, or receive a warning before a cookie is stored. However, some parts of this Website may not function fully for users that disallow cookies.

How is Personal Information Used?

The main reason for collecting personal information is to enable Jersey Boys to provide customers with information, goods and services. The personal information collected is used to manage the relationship with you, the customer, communicate with you effectively, and also to identify which goods and services would be of interest to you in the future.

Only information that is needed is collected. For example, sensitive information, such as health or political beliefs, is not collected as it is not needed in order to provide information, goods and services. If at any time you do not wish to be notified of information, goods, services or promotions offered by Jersey Boys, or if you do not wish to receive further communication from Jersey Boys, Jersey Boys will respect your wishes and remove your information from its records.

Passing on Personal Information

Generally, confidential information will not be disclosed to individuals or organisations outside of Jersey Boys without prior consent. However, in the circumstances described below, confidential information may be disclosed outside of Jersey Boys.

Outsourcing

Jersey Boys may disclose personal information to third parties to whom specialised functions are contracted out to e.g. mailing houses, printing companies, marketing and advertising companies etc. If Jersey Boys does disclose personal information to a third party under outsourcing or contracting arrangements, Jersey Boys will take reasonable steps to ensure that those contractors:

- Handle the personal information in a manner consistent with the National Privacy Principles
- Only use the personal information in order to provide specific services or to perform the specific functions required by Jersey Boys
- Store the personal information securely, and only for as long as is necessary to provide the required services to perform the required functions

- Do not disclose the information to any person or organisation except in accordance with directions from Jersey Boys.

Disclosure as required by law

Jersey Boys may also disclose personal information without consent if they are required to do so by law, or if the disclosure is permitted under the Privacy Act.

Access to Personal Information

Under the Privacy Act, you generally have the right to seek access to the personal information that Jersey Boys holds for you, although there are some circumstances in which Jersey Boys is permitted or required to withhold access to some or all of that personal information.

If you wish to exercise your right under the Privacy Act to seek access to the personal information held for you, you should make the request in writing.

You should:

- State whether you are seeking access to all personal information held on you or to particular personal information, in which case you should specify that in the request
- You must provide some form of identification (e.g. photocopy of drivers licence or passport) to enable Jersey Boys to verify that you are the person to whom the personal information relates
- You must include details of how you can be contacted in case Jersey Boys needs to contact you to discuss the request

For further information on the Privacy Act, refer to the Office of the Australian Information Commissioner web-site: www.privacy.gov.au.

How is a request for access processed?

Unless specified otherwise, it is assumed that all requests relate to current records. In order to provide personal information, ordinarily a print out of the relevant personal information will be made from Jersey Boys databases, and/or copies will be made of records which are held only on paper files. If information is duplicated across databases and/or files, only one print out/photocopy will be provided. Ordinarily Jersey Boys will not charge for providing access/copies, and will generally respond to access requests of this type within 30 days of receiving the request.

For legal and administrative reasons, Jersey Boys may also store records containing personal information in the archives. Access to these historical records will result in a charge being made. Due to the nature of archive, requests for access to historical records may take longer to process than with current records.

Correction to personal information

You have the right to ask Jersey Boys to correct personal information about you that you think is inaccurate, incomplete or out of date. This amended data should be given to our Privacy Officer who will consider the request and respond within 30 days of receiving the request. Privacy Officer contact details are provided at the end of this Privacy Policy.

If Jersey Boys agrees that the personal information held is not accurate, complete and up to date, it will be corrected by the appropriate person. If Jersey Boys does not agree, you will be provided with the reason(s) for the views and the opportunity to make a statement of your view and have it included with

the information held.

Storage, security and disposal of Personal Information

Jersey Boys takes steps to ensure that the personal information it holds is protected from risks, unauthorised access, destruction, use, modification or disclosure. Only authorised personnel have access to personal information, and it is a condition of employment with Jersey Boys that all Staff maintain the confidentiality of personal information.

Personal information is only retained by Jersey Boys for as long as it is needed by Jersey Boys, or for as long as it is legally allowed to be retained. When personal information is no longer required by Jersey Boys, it is disposed of or destroyed in a secure fashion in accordance with obligations set out by the Privacy Act.

Links to other websites

Sometimes Jersey Boys websites contain links to third party websites for individual's convenience and information. Individuals should be aware that when they access a non-Company website, Jersey Boys is not responsible for the privacy practices or policies of that site. Jersey Boys suggests that individuals review the privacy policy of each site they visit, especially if they intend to provide any personal information via the site.

How we handle email and "Contact us" messages

We may preserve the content of any email or "Contact us" or other electronic message that we receive. Any personal data contained in those messages will only be used or disclosed in ways set out in this Website Privacy Statement. The message content may be monitored by our service providers or our employees for purposes including compliance auditing and maintenance or where email abuse is suspected.

Security

We use a number of mechanisms to protect the security and integrity of personal data. Unfortunately, no data transmission over the Internet can be guaranteed as completely secure. So while we strive to protect such information, we cannot ensure or warrant the security of any information transmitted to us and individuals do so at their own risk. Once any personal data comes into our possession, we will take reasonable steps to protect that information from misuse and loss and from unauthorised access, modification or disclosure.

Variation of These Terms

Jersey Boys reserves the right to modify, alter or otherwise update this policy at any time. Should Jersey Boys modify, alter or otherwise update this policy, it will prominently post notice(s) of the changes on the Websites covered by this Privacy Policy.

Please note: you are responsible, at all times, for updating your personal information within your profile maintained by us and providing us with your current e-mail address. In the event that the last e-mail address provided by you to us is invalid, or for any other reason is not capable of delivering the notification to you, then any notices sent by Jersey Boys to you will constitute effective notice of the changes to this Privacy Policy.

If you wish to request access to any other personal data which we hold about you as a result of our information collection practices outlined in this Website Privacy Statement, please refer to the "Contact details" section below.

Contact details

Please contact our Privacy Officer using the details set out below if you wish to:

- ask any questions or provide feedback about this Website Privacy Statement;
- make a request for access to any personal data that we may hold about you; or
- make a comment about the way in which we have handled your personal data.

Any information that we provide in response may be limited to the extent permitted by any applicable law.

Email: enquiries@jerseyboysaustralia.com.au

Mail: Privacy Officer
c/- Newtheatricals
201/127 York Street
Sydney NSW 2000